

## **Tucson Marathon Expo**

**Friday, December 4<sup>th</sup>, 2020 – 9:00 a.m. to 7:00 p.m.**

**ATTENTION VENDORS! The race will once again be held on a Saturday with extended evening hours on Friday.**

2020 represents the 27th annual running of the Tucson Marathon, Half Marathon and Marathon Relay with its present management. Race day is Saturday December 5th, 2020, with the Expo being held on Friday, December 4th (9:00 a.m. to 7 p.m.). All registered runners are required to attend the Expo to obtain their race numbers, runner's packet, and course information. In addition, many of the participants are accompanied to the Expo by their families and running friends.

The Expo is open to the general public, and the entire event is featured in the local newspaper, as well as on radio and TV. In addition, the popularity of the event is aided by the notoriety of ultra-distance-runner Pam Reed, the race director.

As in the past, the Expo will take place at the Hilton El Conquistador Resort (located at 10,000 North Oracle Road). We will once again be in one of the hotel's ballrooms within the resort's convention center. Vendor set-up occurs on Thursday evening. The ballrooms allow runners to casually browse after collecting their race goodies. The Marathon's date, close to the holidays, also helps shoppers find those special runner gifts.

Expo Booths are available until October 15th for \$300 and after the 15th for \$350. These prices have remained at this very affordable level for many years. Booth spaces remain at approximately ten feet by ten feet, including at least one six-foot covered table and two chairs. Discounted prices can be considered for more than one booth. We expect to have approximately 7-10 vendors covering 12-15 booth spaces. Runners will be required (subliminally encouraged) to pass through the vendor booth areas after picking up their packets and bib numbers.

Our staff can stuff your product / event information into all of the runner's drop bags for an additional \$125. In addition, our finish line provides an open, solid asphalt surface for finishers, families, and friends to congregate.

The finish line venue can easily accommodate 5 vendor booths (\$250). For special combined rates contact Shane Asbury (see below).

The Tucson Marathon Events traditionally attract between 1,700 to 2,500 runners. The majority of the participants (~45%) are from southern Arizona (Tucson and Phoenix areas) and many will only participate in this one distance event this year. Traditionally we have participants from 45-48 states and several foreign countries, with the largest age group, for both men and women, being 35 - 45. The average income is more than \$60,000 per year.

With runners and their families and friends, typically 2,500-3,000 visitors pass through our Expo. And, December is the season for giving and receiving! Many participants have returned annually to the event for over 25 years.

The race is on a fast, mostly downhill, scenic course and features Tucson's beautiful winter weather. The event is conducive to those individuals wanting to run their first half or full marathon, set a PR, or to qualify for Boston.

We hope you will participate in this year's Expo. Following is an Expo Registration Form. If you have questions, please do not hesitate to contact Shane Asbury, Race Director:

Phone / text: (512) 400-8485

Email: [info@tucsonmarathon.com](mailto:info@tucsonmarathon.com)

Web Site: [www.tucsonmarathon.com](http://www.tucsonmarathon.com)

**TUCSON MARATHON EXPO  
VENDOR REGISTRATION FORM**

Vendor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (    ) \_\_\_\_\_ E Mail \_\_\_\_\_

Product description \_\_\_\_\_

# of Booths \_\_\_\_\_ Total Amount \$ \_\_\_\_\_

Payment Options (select one):

Check or Money Order Amount Enclosed \$ \_\_\_\_\_

Mail to:

Jim Reed c/o Tucson Marathon

PO Box 13292

Jackson, WY 83002

Credit card payments may be made by writing your card number below,  
scanning this registration form, and emailing it to: [info@tucsonmarathon.com](mailto:info@tucsonmarathon.com)

Credit card # \_\_\_\_\_

Exp. date \_\_ / \_\_ 3 Digit Code \_\_ \_\_ Billing zip code \_\_\_\_\_

Payment questions should be directed to Shane Asbury at (512) 400-8485.

Exhibition space will not be allocated until payment has been received. All  
requests for booth space must be completed by November 15th

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